

MIGUEL CLAVEL

SENIOR PRODUCT DESIGNER | UX STRATEGY, DESIGN SYSTEMS & AI-ENABLED WORKFLOWS

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PROFESSIONAL SUMMARY

Senior UX and Product Designer with 10+ years of experience simplifying complex digital journeys across financial services, consumer media, sports, and medical education. At U.S. News & World Report, leads product design and UX strategy for Insurance, Loans, and 360 Reviews experiences serving 40M+ annual users. Introduced AI-assisted research and prototyping workflows that reduced usability-synthesis time by 40%. Combines user research, interaction design, design systems, accessibility, experimentation, and cross-functional execution to deliver clear, scalable experiences aligned with user and business goals.

CORE EXPERTISE

Product Design • UX Strategy • User Research & Usability Testing • Interaction Design • Information Architecture • Journey Mapping • Wireframing & Prototyping • Design Systems • Accessibility (WCAG) • A/B Testing • Conversion & Funnel Optimization • Responsive & Mobile-First Design • AI-Assisted Research & Prototyping • Cross-Functional Collaboration • Figma • Adobe XD • Sketch • Adobe Creative Cloud • HTML/CSS • Agile • CMS

PROFESSIONAL EXPERIENCE

U.S. News & World Report | Senior UX & Product Designer

Remote | 2022 - Present

- Lead end-to-end product design and UX strategy across Insurance, Loans, and 360 Reviews, supporting complex decision journeys for 40M+ annual users.
- Reduced usability-research synthesis time by 40% by integrating Google Gemini and Vercel v0 into research analysis, rapid prototyping, and concept exploration.
- Partner with product, engineering, editorial, analytics, and business stakeholders to improve application funnels, comparison tools, and lead-generation experiences.
- Plan and evaluate A/B tests, UX audits, user research, analytics, and competitor benchmarks to identify friction, prioritize opportunities, and inform product decisions.
- Govern reusable design-system patterns and accessibility standards to improve consistency, scalability, and handoff quality across products.
- Translate complex insurance and financial information into clear, user-centered flows that support confident decisions.

Miami HEAT | Web Content Editor | Digital Experience Design

Miami, FL | 2021 - 2022

- Designed and launched digital experiences for HEAT.com and FTXArena.com, supporting high-traffic fan engagement during the regular season and NBA Playoffs.
- Collaborated with developers, content teams, and stakeholders to deliver responsive, mobile-first pages and campaigns using Figma, Adobe XD, and CMS platforms.
- Managed and optimized high-traffic properties including MiamiHEATStore.com and 601Miami.com, executing content migrations, QA, and time-sensitive updates.
- Maintained brand consistency while balancing rapid publishing requirements, usability, and performance across web experiences.

Empire Medical Training | Senior Graphic Designer

Miami, FL | 2019 - 2021

- Directed integrated digital and print campaigns for nationwide medical education programs, including landing pages, email, web banners, catalogs, and conference materials.
- Led visual-brand execution across product marketing and medical conferences, creating cohesive experiences across channels.
- Managed projects from concept through production, ensuring accurate, on-brand delivery across digital and print assets.

BLU Products | Graphic Designer

Miami, FL | 2014 - 2019

- Created integrated campaigns for Walmart, Best Buy, T-Mobile, and global retail partners across web, retail, packaging, trade shows, and digital/print catalogs.
- Designed responsive websites, UI concepts, and launch assets aligned with corporate brand standards and partner requirements.
- Collaborated across marketing and production teams to deliver high-volume campaigns for domestic and international markets.

EDUCATION & CREDENTIALS

Bachelor of Fine Arts (BFA), Graphic Design | Florida Atlantic University

Full Stack Web Development Certificate | BrainStation